

BRICS Women's Startups Contest



June - October, 2024



BRICS Women's Startups Contest

The contest is aimed at identifying and promoting women's startups in BRICS member countries and stimulating women's motivation to participate in entrepreneurial activities.



-  The winners will be selected based on the best and most effective startup projects developed by women entrepreneurs from the BRICS countries.
-  The startups must have significant potential for commercialization and an innovative component, with a view to their subsequent scaling on the BRICS markets.

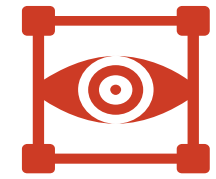
NOMINATIONS



IT



Ecology



**Artificial
Intelligence**



**Innovations &
Infrastructure**



Education



**Food Security
& Agriculture**



Healthcare

**3 winners per nomination,
a total of 21 winners**



CRITERIA FOR PARTICIPATION

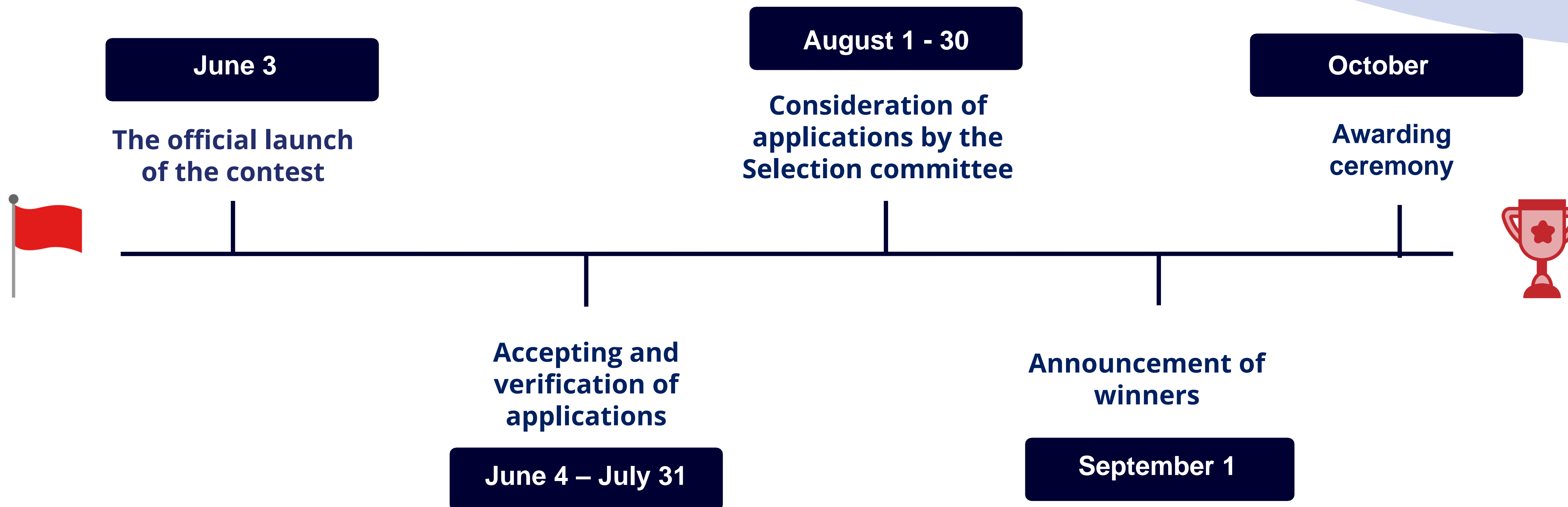
The competition is open to **women** from **BRICS countries over 18 years of age** who are developing and implementing **innovative, original projects** with **commercialization prospects** for scaling up in the BRICS countries

PROJECT REQUIREMENTS

- Quality presentation of the project;
- Demo-version of the project (availability of a prototype, a functioning digital platform/website, application, etc.);
- Capitalization potential in the international market;
- Project implementation strategy in the international market;
- Rate of return of the project;
- Marked competitive and/or technological edge;
- Social value, inclusivity;
- Innovativeness



STAGES OF THE CONTEST



How to participate?



**Register on
the website**



**Fill in the
application
form to
participate**



**Attach the
presentation
of the
project**

**Find more information about the
BRICS Women's Startups Contest:**



bricswomen.com



<https://t.me/bricswomen>



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